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Charming Charlie and Escapist Skateboards announced for Summit Fair

Announcement brings first-to-market as well as locally-owned retail to Summit Fair

LEE'S SUMMIT, MO (May 17, 2010) – **Charming Charlie** and **Escapist Skateboards** have been announced today as new additions to Summit Fair, an outdoor lifestyle center located at I-470 and US 50 Highway in Lee's Summit, MO. **Charming Charlie** will occupy an 11,500 square foot space near the recently opened **DSW**, while **Escapist Skateboards** is 1,100 square feet and will neighbor **Jake's Summit**.

Charming Charlie's Summit Fair location will be the first in the Kansas City market. The **Charming Charlie** concept is a unique women's fashion accessory boutique that offers an overwhelming selection of fashion jewelry, handbags and more – all organized by color. **Charming Charlie's** plans to open in early July.

Escapist Skateboards is a locally-owned and skateboarder-owned skateboard shop, offering the largest selection of skateboard decks and shoes in the metro area. **Escapist** specializes in skateboards, accessories, clothing and footwear. The Summit Fair location plans to open in mid- to late-June and will be the third location in Kansas City, in addition to locations in Zona Rosa and the Crossroads.

"It's always exciting to be able to announce quality tenants for Summit Fair and especially exciting when RED Development is able to bring a first-to-market like **Charming Charlie** to Kansas City," said Cassie Lane, marketing director. "At the same time, we are thrilled to announce additional local shops like **Escapist Skateboards**."

The latest store announcement follows recent store openings including **Coldwater Creek**, **Jos. A. Bank**,

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DSW, Complete Nutrition and b:2 a burger boutique. Summer openings are to include **Red Lobster, Olive Garden and Fajita Willy's.**

About Charming Charlie

Founded in Houston, Texas in 2004, Charming Charlie is a unique fashion accessories boutique that specializes in a broad selection of fun, affordable and fabulous fashion accessories all organized by color. Featuring approximately 7,000 pairs of earrings and a similar size assortment of necklaces, bracelets and more, Charming Charlie delivers something for every woman and occasion. For more information about Charming Charlie, visit www.charmingcharlie.com.

About Escapist Skateboards

Kansas City's premier locally owned and skateboarder owned skate shop, offering the largest selection of skateboard decks and shoes in the metro area. Escapist specializes in skateboards, accessories, clothing and footwear. Escapist employees have several years of first-hand skateboarding experience, which ensures that customers receive knowledgeable assistance, something you will not find in the larger chain stores. Escapist also hosts a number of events. For more information, visit www.escapistskateboarding.com.

About Summit Fair (www.summitfairshopping.com) Summit Fair is a 500,000 square-foot development at I-470 and U.S. 50 Highway in Lee's Summit, Missouri. The outdoor lifestyle center is adjacent to RED Development's SummitWoods Crossing, which features 735,000 square feet of stores and restaurants. To learn more about Summit Fair, visit www.summitfairshopping.com.

About RED Development, LLC (www.reddevelopment.com) RED Development, LLC, formed in 1995, has co-headquarters in Kansas City, Mo. and Scottsdale, Ariz. RED develops, leases, manages and owns shopping centers throughout the nation. RED has more than 30 centers open, in development or under construction, totaling more than 19 million square feet. The company primarily focuses on open-air, lifestyle centers and destination retail and entertainment developments.

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